

# SNACKS MAGAZINE

## FEATURES LIST 2020

### SPRING

#### **BAKING TECHNOLOGY**

What are the latest innovations around snack baking?

#### **PORK RINDS**

These traditional favourites are attracting interest from consumers aiming for low-carb and keto diets.

#### **ALL-CHANGE AT THE EU**

We consider how the newly reshaped political landscape will impact on food and drink businesses.

#### **WHERE NEXT WITH ANCIENT GRAINS?**

From amaranth and farro to quinoa and kamut, the appeal of ancient grains is growing.

#### **PROFILE**

### SUMMER

#### **SECONDARY PACKAGING**

Get to grips with how systems are evolving to handle bagged snacks.

#### **VEGETABLE-BASED SNACKS**

We consider the options, from veggie crisps to multi-coloured extruded treats.

#### **INDUSTRY 4.0/IIOT**

Is the digital world really transforming production operations or is it all just hype?

#### **TAXING QUESTIONS**

What is the current state of play regarding food taxes around Europe and is there evidence that they help combat public health concerns?

#### **PROFILE**

### AUTUMN

#### **REFORMULATION VERSUS NPD**

What's the best strategy for snack makers looking to add healthier options to their portfolio?

#### **PREMIUMISATION**

Consumers increasingly seek quality over quantity when it comes to snacking. We consider which criteria they're using to judge

#### **FOP LABELLING**

What's the latest regarding competing schemes across Europe?

#### **OILS**

With a choice of oils available for snack frying, we consider the pros and cons of different options

#### **PROFILE**

European markets

### WINTER

#### **THE BIG THREE INGREDIENTS**

Potatoes, maize and wheat remain mainstream favourites in snacking. Do they still provide room to innovate?

#### **PRIMARY PACKAGING**

The need for speed always gets top billing, but there may be other drivers for development.

#### **PELLETS**

Providing fertile ground for NPD, pellet providers help snack makers cook up fresh ideas.

#### **MARKETING TO CHILDREN**

From regulatory restrictions to the rise of social media influencers, we consider how to reach younger consumers.

#### **PROFILE**

## PLUS ...

*regular news sections in every issue*

Industry ● Legal ● Technical ● Nuts ● Products & promotions ● Commodities

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